

MID-WEEK PICTORIAL

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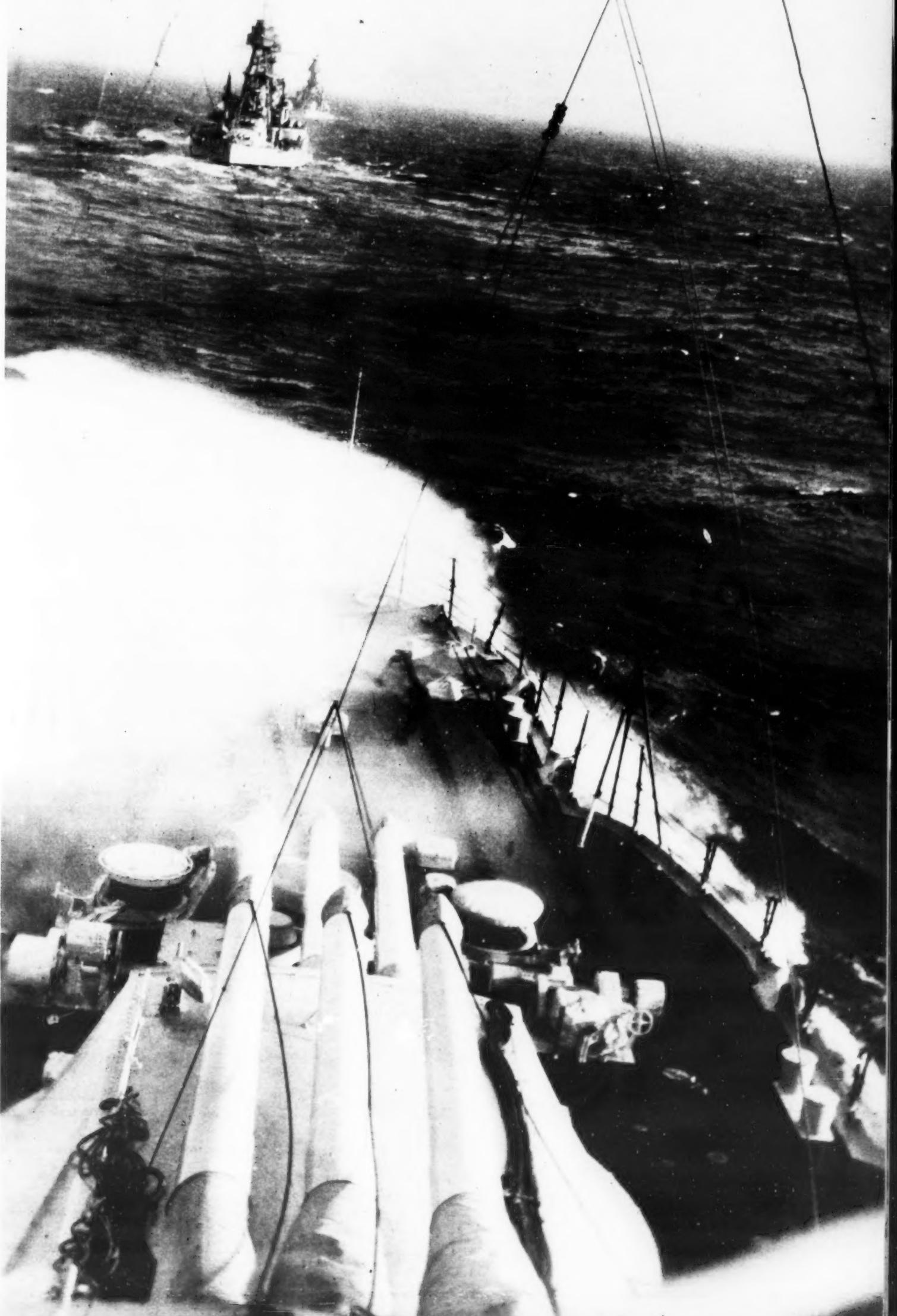
PRICE
TEN CENTS



THE NAVY
"AT WAR"
IN THE
PACIFIC

The U. S. S.
Pennsylvania
with forecastle
spray-covered
while in a line of
battleships in
the great series
of fleet
exercises.

(Times Wide
World Photos.)



Flower Exchange



THE JEWELS OF THE FLOWER EXCHANGE: THE MOST EXPENSIVE BLOSSOMS

Are Offered Singly on Special Tables, Each of These Rare Orchids With a Plate Giving Its Number.

AT THE DAILY SESSION OF A MARKET WHICH DEALS IN BEAUTY AND FRAGRANCE:

A VIEW OF THE ALSMEER FLOWER EXCHANGE
in the Netherlands, With an Employee Holding Up a Bunch of Flowers So the Members Can Offer Their Bids.
(Times Wide World Photos, Berlin Bureau.)

THE inhabitants of the Netherlands love flowers not for beauty and fragrance alone. Flower growing is big business for this thrifty land, one of its important sources of wealth, a big item in its foreign trade statistics year after year. The blossoms in corsages and decorations to be seen at a dinner party in London, Paris or Berlin may have been cut that morning from plants in the low-lying fields in the area between Amsterdam and Rotterdam, and their appearance hundreds of miles distant from their place of origin represents a triumph of marketing organization.

A vital part of that organization is the Alsmeeer Flower Exchange, occupying a big, modern building amid endless flower fields and rows and rows of hothouses. To the flower district it is as important as the Stock Exchange is to Wall Street. It is the flower auction house and daily receives mountains of fresh flowers, brought in by wagon, motor truck or boat. Its annual business runs between \$5,000,000 and \$10,000,000, and when the figures for the year are made up they include 100,000,000 roses, 10,000,000 lilacs, 8,000,000 chrysanthemums, 5,000,000 violets and primroses, and 2,000,000 potted plants.

The buyers sit tier above tier in the auction amphitheatre as tables of flowers are wheeled before them. An employee of the exchange holds up a bunch and calls attention to any defects. At the front of the room is a large "auction clock," and each buyer registers his bid by pressing a button on his desk.

The auction over, the flowers are sent to their destination by rail, truck or airplane. Shipments by air aggregate more than a million pounds a year and through the use of the airplane flowers often are on sale in Paris or London only three hours after leaving Alsmeeer.

MID-WEEK PICTORIAL

"NEWS OF THE WORLD IN PICTURES"

VOL. XLI, NO. 15

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NEW YORK, WEEK ENDING MAY 25, 1935

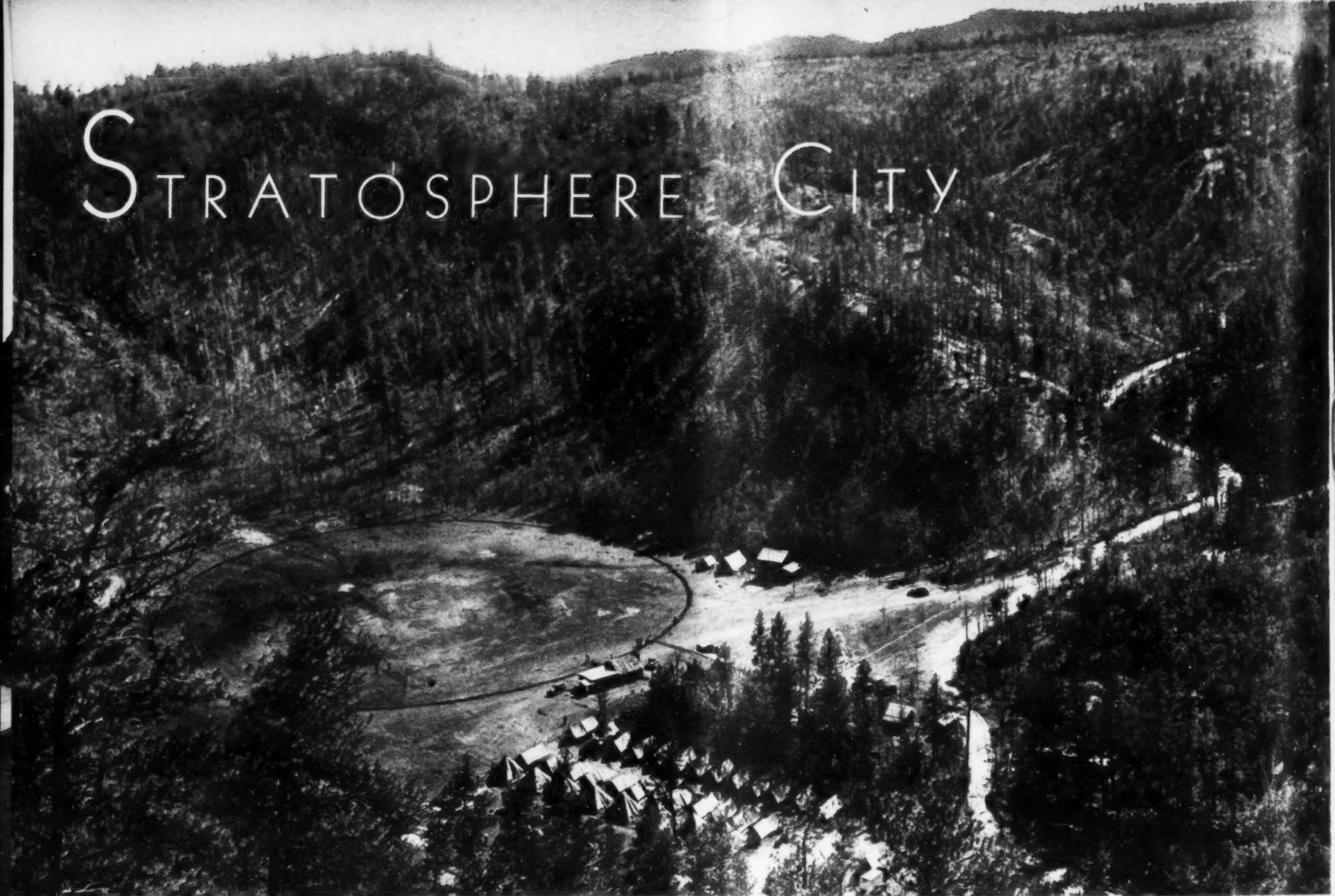


IN TWO FLIGHTS THEY SET NINETEEN AIR RECORDS

Lieutenant Commander D. W. Tomlinson (right) and Joseph Bartles of the TWA flying laboratory, the Douglas DC-1, at Floyd Bennett Field, New York, after establishing load and speed marks on flights of 3,106 miles and 1,244 miles, including the return of eight world's records to the United States.

(Times Wide World Photos.)

STRATOSPHERE CITY



THE LINE OF COMMUNICATIONS OVER THE HILLS: ARMY TRUCKS Unloading Supplies for the Stratosphere Expedition. (Times Wide World Photos.)



STRATO-CAMP'S MAIN STREET: A GROUP OF ARMY OFFICERS Supervising the Pitching of the Tents in the Bottom of the Bowl. (Times Wide World Photos.)

A TEMPORARY CITY IN THE WILDS OF THE BLACK HILLS FOR AN EXPEDITION INTO THE STRATOSPHERE: A GENERAL VIEW OF THE NATURAL BOWL

Twelve Miles Southwest of Rapid City, S. D., From Which the World's Largest Balloon, Explorer II, of the National Geographic Society-Army Air Corps Expedition, Will Make Its Ascent Next Month. The "Stratocamp" of Tents Was Set Up by Cavalrymen From Fort Mead, S. D., to House the More Than 100 Scientists, Balloon Specialists, Instrument Experts, Meteorologists, Mechanics and a Guard Contingent of Soldiers Needed in the Preparations for the Flight. Near It a Circle Marks the Spot

Where the
Enormous Gas
Bag Will Be
Inflated. The
Bowl Is Shel-
tered on Three
Sides by 400-
Foot Cliffs and
on the Fourth by
High Hills.
(Times Wide
World Photos.)



CHECKING UP ON STRATOSPHERE INSTRUMENTS: CAPTAIN A. W. STEVENS,

Chief of the Expedition, Tuning an Electrical Recording Device Installed in the Gondola at Dayton, Ohio. At the Left Is Captain Orvil Anderson and at the Right Randolph F. Williams, Who Will Direct the Ground Crew.

(Associated Press.)

FARMERS and FINANCE

WASHINGTON



THE SECRETARY OF THE TREASURY DEFENDS THE NEW DEAL FISCAL POLICIES: HENRY MORGENTHAU JR. Delivering the Radio Address in Which He Expressed a Willingness to Discuss Foreign Exchange Stabilization. (Times Wide World Photos, Washington Bureau.)

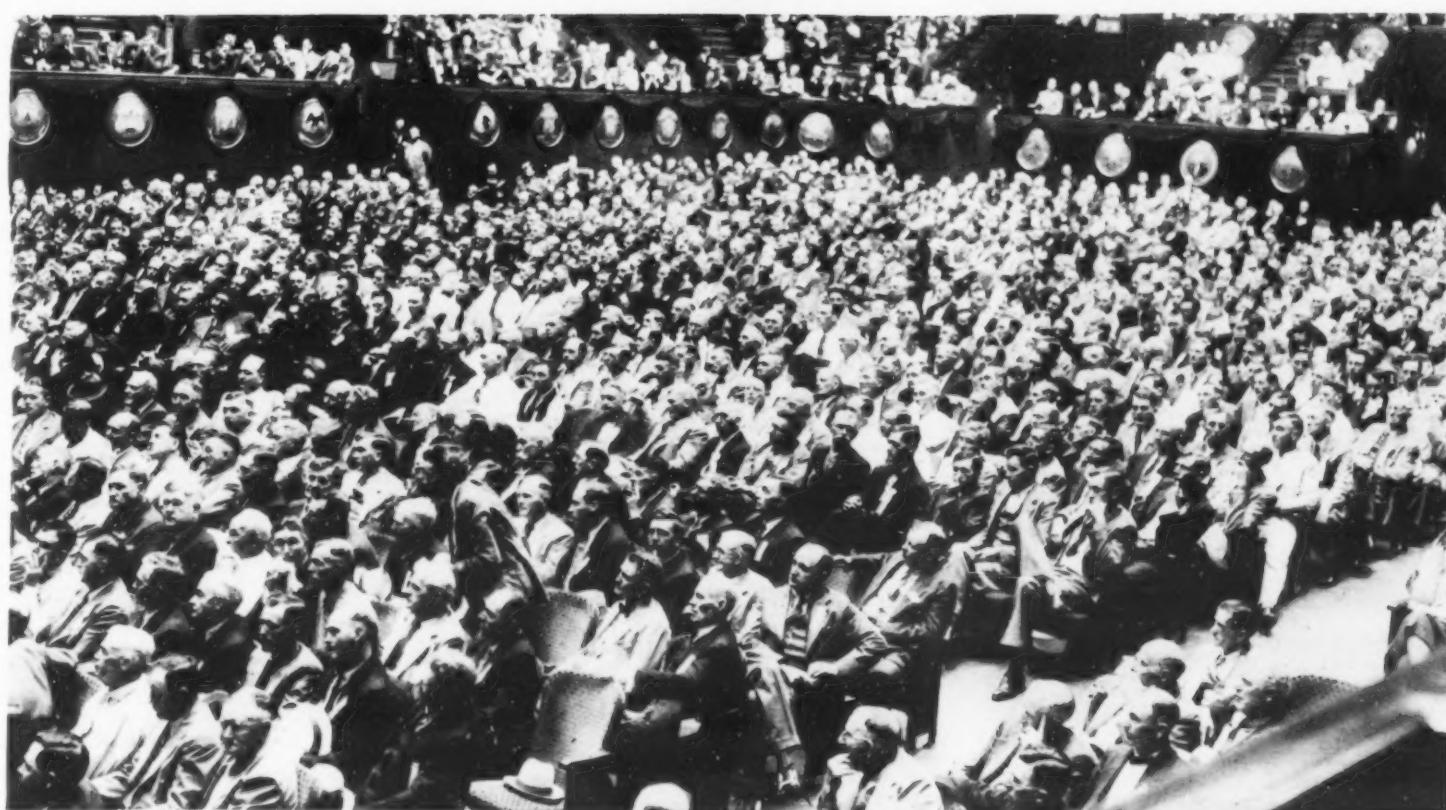


A SEVERE CRITIC OF THE BANKING BILL: WINTHROP W. ALDRICH, Chairman of the Chase National Bank of New York, Testifying Before the Senate Banking Committee. (Times Wide World Photos, Washington Bureau.)



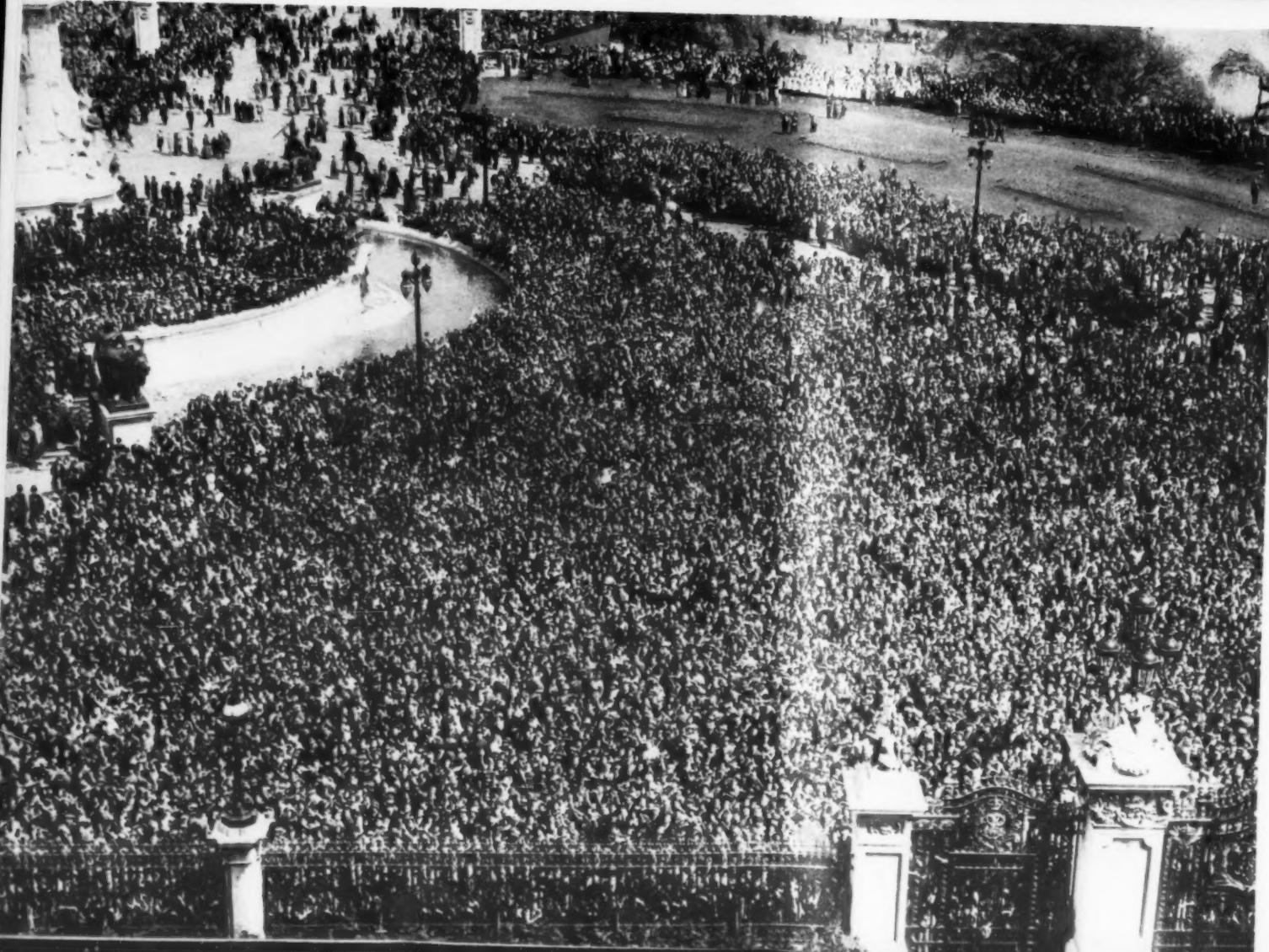
THE PRESIDENT ADDRESSES FARMERS GATHERED FROM TWENTY-FIVE STATES TO LAUD NEW DEAL BENEFITS: MR. ROOSEVELT,

on the Portico on the South Front of the White House, Delivering a Speech in Which He Told "Once Forgotten Men" That High and Mighty Men Had Sought to Mislead the Country by Lying About the Administration's Farm Program. (Times Wide World Photos, Washington Bureau.)



"FARM MARCHERS" WHO CAME TO WASHINGTON TO FIGHT FOR THE CONTINUATION OF THE AAA: A VIEW OF THE MEETING in Constitution Hall Held by 4,500 Farmers Who Expressed Enthusiastic Approval of the New Deal Agricultural Policies.

ROYAL



THE BRITISH EMPIRE CELEBRATES THE 25TH ANNIVERSARY OF KING GEORGE'S ACCESSION WITH GLITTERING PAGEANTRY: THE ROYAL COACH Making the Turn at the Victoria Memorial as the Royal Procession Passed Through the Dense Crowds on Its Return to Buckingham Palace After the Thanksgiving Service at St. Paul's Cathedral. Millions Turned Out for the Spectacle and the Crush Was So Great That More Than 7,000 Persons Were Treated for Minor Injuries.

(Times Wide World Photos, London Bureau.)

MASSED IN A TREMENDOUS DEMONSTRATION OF LOYALTY TO THE BRITISH CROWN: A VIEW OF THE CROWD OF MORE THAN 50,000, Taken From the Roof of Buckingham Palace, Cheering Enthusiastically as the Members of the Royal Family Appeared on the Palace Balcony.

(Times Wide World Photos, London Bureau.)

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JUBILEE



AFTER A JUBILEE VISIT TO THE HALL WHERE ENGLAND'S FIRST PARLIAMENT MET SIX CENTURIES AGO: KING GEORGE AND QUEEN MARY Driving Away From Westminster Hall After Receiving Addresses From Both Houses of Parliament.

(Times Wide World Photos.)

ROYALTY ON A SURPRISE TOUR OF THE SLUM DISTRICTS OF LONDON:

THE ROYAL AUTOMOBILE

Surrounded by Children as the King and Queen Unexpectedly and Unceremoniously Drove Through the Poorer Sections to View the Silver Jubilee Decorations.

(Times Wide World Photos.)



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SOLEMN THANKSGIVING FOR THE EMPIRE'S PRESER-
VATION THROUGH A QUARTER CENTURY OF UNPRECE-
DENTED PERILS: THE INTERIOR OF ST. PAUL'S
CATHEDRAL

In London, With Sunlight Streaming Through the Lofty Win-
dows, as the Members of the Royal Family, the Nobility and
the High Officials of the Empire Attended the Silver Jubilee
Thanksgiving Service.
(Times Wide World Photos, London Bureau.)

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THE KING-
EMPEROR
RESPONDS TO
THE CHEERS
OF HIS SUB-
JECTS ON THE
SILVER
JUBILEE OF
HIS REIGN:
A VIEW OF
BUCKINGHAM
PALACE,
Showing the
Members of the
Royal Family on
the Balcony, a
Scene Reminis-
cent of the Dem-
onstrations of
Loyalty at the
Beginning of the
World War.
(Times Wide
World Photos,
London Bureau.)



THREE GENERATIONS OF THE BRITISH ROYAL FAMILY IN A HISTORIC SETTING: KING GEORGE AND QUEEN MARY,
With Their Children and Grandchildren on the Palace Balcony to Show Themselves to the Great Crowd Assembled Below. Left to Right Are: The Duke of
York, the Princess Royal, King George, Princess Margaret Rose, the Hon. Gerald Lascelles, the Earl of Harewood, Princess Elizabeth, Viscount Lascelles,
Queen Mary, the Duke of Gloucester, the Duchess of Kent, the Duke of Kent and the Duchess of York.
(Times Wide World Photos.)



THE WINNER OF THE PRIX DE ROME IN SCULPTURE: GIFFORD MACGREGOR PROCTOR of Wilton, Conn., a Yale Graduate of 1934, With His "We Are the Dead," for Which He Receives an Award Valued at About \$4,000. He Is a Son of A. Phimister Proctor, Well-Known Sculptor.
(Times Wide World Photos.)



STARTING THE 1935 BUDDY POPPY SALE: REPRESENTATIVE WRIGHT PATMAN of Texas, Author of the Bonus Bill Passed by Congress, Buying a Flower From Five-Year-Old Charlotte Louise Biddle in Washington.
(Times Wide World Photos. Washington Bureau.)

MARBLES CHAMPIONS OF NEW YORK CITY: CHARLES SEAY, 13, AND JOSEPHINE MORRONE, 12, Who Won the Titles in a Double-Header Tournament in Central Park.
(Times Wide World Photos.)

People in the News OF AMERICA



THE NEW HEAD OF THE STOCK EXCHANGE TAKES OFFICE: CHARLES R. GAY, Successor to Richard Whitney, at His Flower-Decorated Desk After Assuming His New Duties.
(Associated Press.)



THE ARTIST OF THE TENNIS WORLD: MRS. HELEN WILLS MOODY Helping to Arrange an Art Exhibit for the Annual Meeting of the Association of Junior Leagues in San Francisco. She Is Making Excellent Progress in Her Training for a Return to Competition but Is Not Expected to Be a Serious Factor in the Big Tournaments This Year.
(Times Wide World Photos, San Francisco Bureau.)

The NORMANDIE

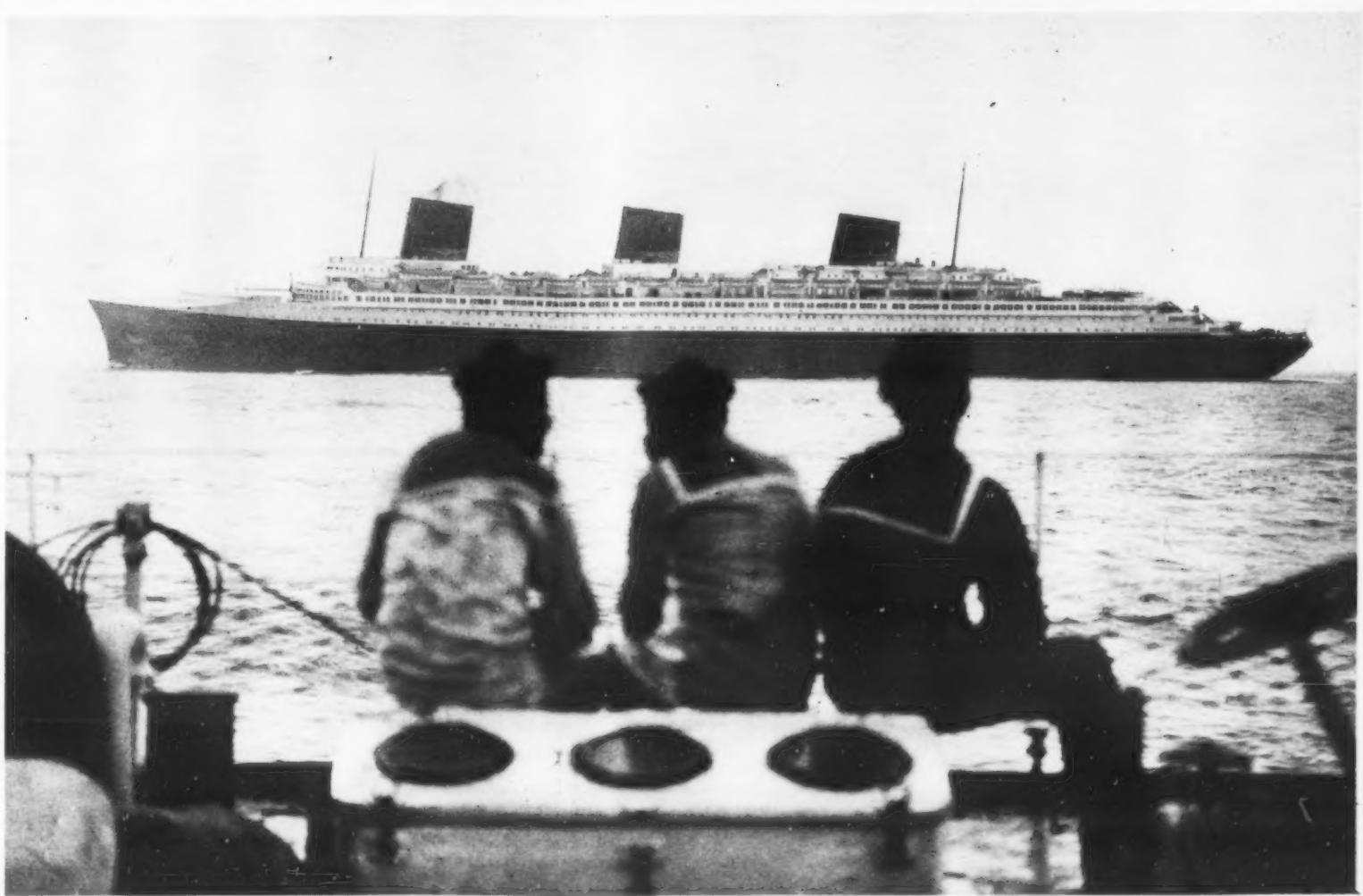
Goes to Sea



THE NEW
GIANT OF THE
ATLANTIC AND
THE LAST
WORD IN SEA-
GOING LUX-
URY: THE
80,000-TON
LINER,
1,029 Feet in
Length, Calmly
Rides the Waves
as It Leaves St.
Nazaire for a Trial
Cruise in Which It
Attained a Speed
of 30 Knots, as
Seen From the
French Destroyer
Foudroyant.
(Times Wide World
Photos, Paris
Bureau.)

THE NEW
QUEEN OF THE
FRENCH PAS-
SENGER FLEET
ON ITS FIRST
CRUISE: THE
LINER
NORMANDIE
Puts Out From St.
Nazaire, Nearly
Four Years After
the Beginning of
its Construction,
for Ten Days of
Trials at Sea Be-
fore Starting on
Its Maiden Voyage
in Regular Service
Across the
Atlantic.

(Times Wide World
Photos, Paris
Bureau.)



00011



"THE STRELNIYA PALACE," BY I. F. COULTSE.

An oil painting of one of the Grand Ducal Palaces. This with the other works shown on this page is included in the exhibition, "150 Years of Russian Art," at the Hammer Galleries in New York. The artist, now a resident of Paris, was court painter to the late Czar Nicholas and this painting formerly hung in the monarch's private quarters in the Alexander Palace. He is famous for his snow scenes and landscapes, which show his remarkable ability to translate sunlight to canvas.

(All Photos by Murray Collens.)

AN EXHIBITION OF RUSSIAN PAINTING



"RUSSIAN PEASANT GIRLS," BY V. SITCHKOV.

This oil painting, executed in 1916 by one of the foremost Russian artists of present-day Russia, ably shows the rich coloring and illuminative characterization of peasant types which distinguish Sitchkov's work.

"SELF PORTRAIT,"
BY VLADIMIR MAKOVSKI.

An old panel, painted in 1896, from the private collection of the Czar Nicholas in the Alexander Palace. V. Makovski, a member of the Imperial Academy of Art, is generally regarded as the greatest of a family of painters, all of whom bore the same surname and attained the highest rank in Russian art. He executed many important works at royal command and is represented in leading museums throughout the world.



DOWN UNDER—Remarkable Under-Water Photographs

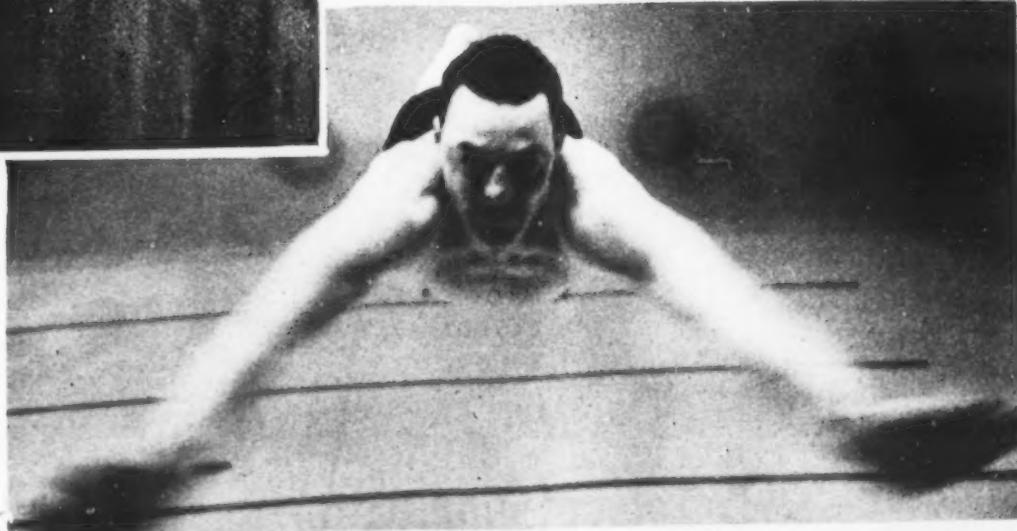
WATER-POLO GAME ACTION NOT SEEN BY THE
GALLERY: AN UNDERWATER PHOTOGRAPH,
One of a Remarkable Series Taken Beneath the Surface of an
Italian Pool, Showing Three Players Going After the Ball at
Full Speed.
(Times Wide World Photos.)



AT EASE UNDER
WATER:
TEDDI DE FENSECA,
Portuguese Swimming
Star, Photographed a
Foot or More Beneath the
Surface of the Pool. The
Cloud at the Left Is Made
Up of Air Bubbles
Brought Down by a
Stroke of the Hand.



A PARADE ON THE
BOTTOM: A GROUP OF
SWIMMERS
Photographed in Seem-
ingly Distorted Poses
Under Water.

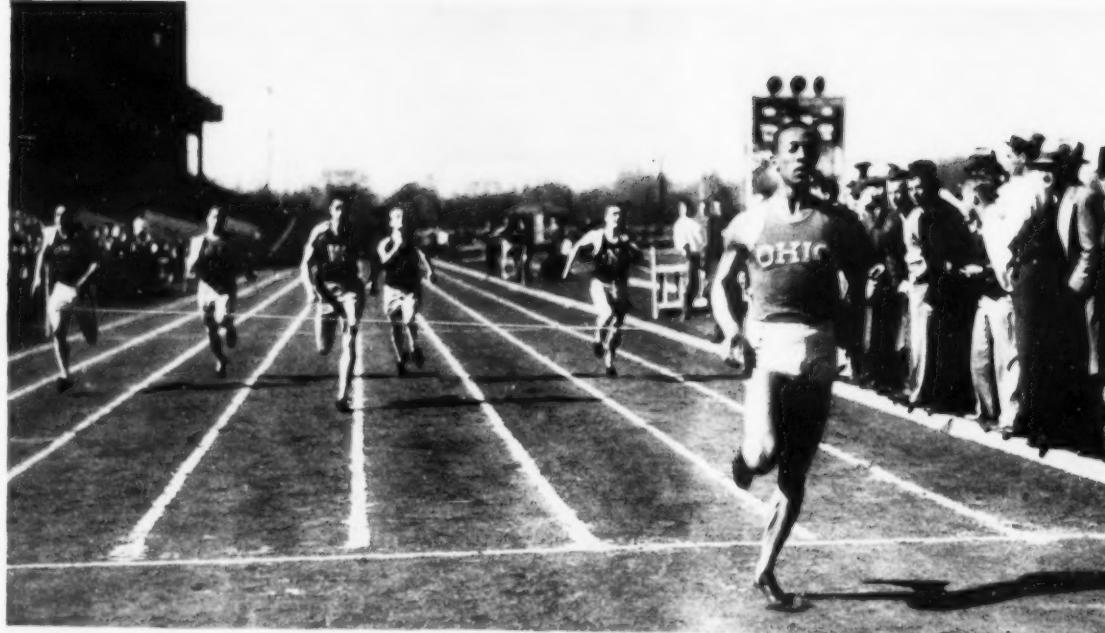


THE STROKE OF
A EUROPEAN
CHAMPION:
LEO ESSER,
Diving Star, Pro-
pelling Himself
With Vigorous
Strokes.



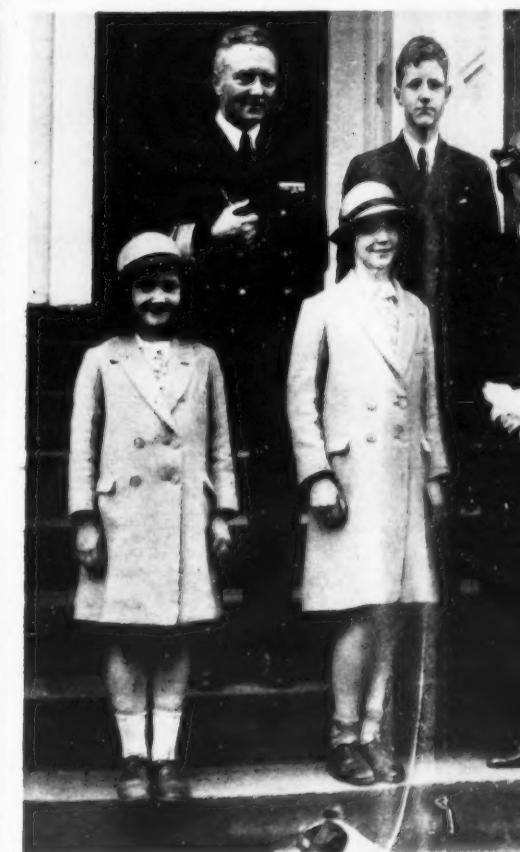
OHIO STATE'S TRACK STAR WINS FOUR FIRSTS AND BREAKS A WORLD'S RECORD: JESSE OWEN

Winning the 220-Yard Dash in 0.20.7 in the Quadrangular Meet at Evanston, Ill. He Set a New World Mark of 0.22.9 in the 220-Yard Low Hurdles, Equalized the 100-Yard Dash Record and Won the Broad Jump.



THE WORLD'S LARGEST LAND PLANE WAS DESTROYED IN A LOSS OF 48 LIVES: THE MARY GORKY

Pride of the Soviet Union, Which Was Destroyed With 48 Persons on Board When a Small Plane Crash-Landed Near Moscow. The Two Planes Locked in Mid-Air and Both Exploded. Gorky's Pilots Got Their Craft Under Control and Lived. (Sovfoto.)



HIS FIRST VISIT WITH HIS FAMILY IS REAR ADMIRAL RICHARD E. BYRD

With His Wife and Their Four Children at The Boston Following His Return From The Antarctic. (Times Wide World Photos.)

HARVARD TRIUMPHS IN A TRIANGULAR REGATTA ON THE HARLEM: THE CRIMSON VARSITY EIGHT

Winning by a Length From Columbia, With M. I. T. a Close Third. (Times Wide World Photos.)



PLANE WHICH WAS WRECKED WITH
YES: THE MAXIM GORKY,
Was Destroyed With All of the Forty-Seven
Plane Crashed Into It While Stunting on a
Planes Locked Together, But the Maxim
Under Control Only to Have It Break Into
Height of 2,300 Feet.
(Sovfoto.)



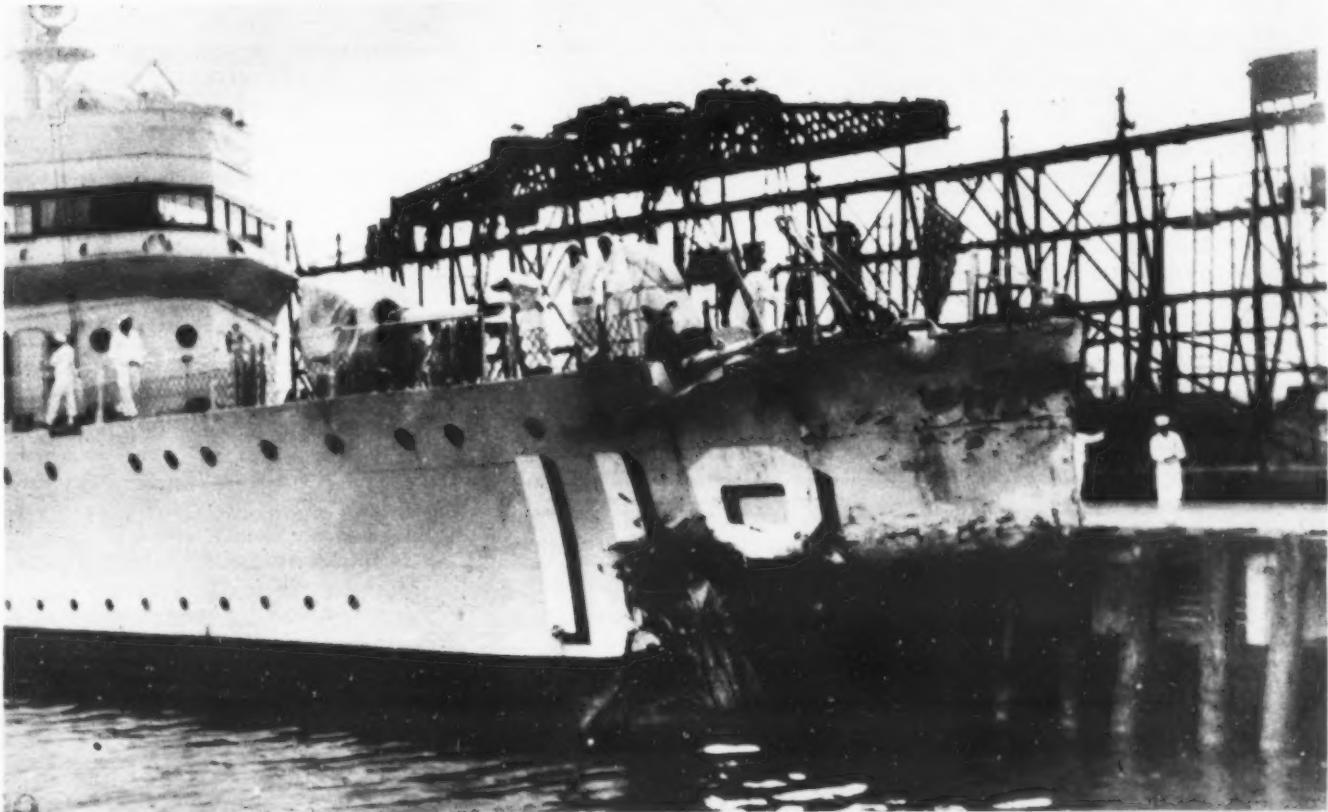
FAMILY IN NEARLY TWO YEARS:
AL RICHARD E. BYRD
children at Their Brimmer Street Home in
s Return From the Antarctic.
(Old Photos, Boston Bureau.)

SAFE IN PORT AFTER AN
ACCIDENT OF THE PACIFIC
WAR GAMES: THE
DESTROYER LEE
Docked at Pearl Harbor, Hawaii,
With Crumpled Bow After a Col-
lision With the Destroyer Sicard
in Which One Man Was Killed
and Four Injured.
(Photo by Ship's Photographer,
Thomas N. Sorenson of the U.S.A.
Pennsylvania.)



THE FINISH
OF THE
FORTY-
SECOND RUN-
NING OF THE
METROPOLI-
TAN HANDI-
CAP: KING
SAXON,

Owned by C. H.
(Pat) Knebel-
kamp, Winning
Over Singing
Wood in the Fea-
ture Event at
Belmont Park,
Long Island.
(Times Wide
World Photos.)



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SMILING THROUGH

THE sleight-of-hand performance was not going very well.

"Can any lady or gentleman lend me an egg?" asked the conjurer, coming down to the footlights.

"If we'd had one," shouted a man in the audience, "you'd have it before this."—*Vancouver Province*.

"The postoffice gets more careless every day!"

"How is that?"

"My husband has written to me from his business trip to Glasgow and the post office has stamped the letter Paris."—*Vart Hem* (Stockholm).

Farmer—"If things get too bad we can eat our forest preserves."

City Boy—"You've got nothing on us, we can eat our traffic jams."—*Toronto Globe*.

"How long have they been married?"

"About five years."

"Did she make him a good wife?"

"No; but she made him an awfully good husband."—*Strays*.

Wife (heatedly)—"You're lazy, you're worthless, you're bad-tempered, you're shiftless, you're a thorough liar."

Husband (reasonably)—"Well, my dear, no man is perfect."—*London Opinion*.

"Look here, Snidders," said Wallerby, "this dog you sold me is no fighter. He's a regular mush of a mollycoddle. You told me he'd lick anything on sight."

"So he will," said Snidders. "He's vurry, vurry affectionate."—*Boston Transcript*.

Joe—"Are you and your wife on speaking terms?"

John—"Well, I'm listening again."—*Stray Stories*.

"How's your wife getting along with her driving, Abe?"

"She took a turn for the worse last week, Moe."—*B'nai B'rith Magazine*.

"Next to a beautiful girl, what do you consider the most interesting thing in the world?"

"When I'm next to a beautiful girl I don't bother about statistics."—*Mutual Magazine*.



A CASE OF WILLFULLY PUTTING "THE CART BEFORE THE HORSE": A YAKIMA BOOSTER Visits the Apple Blossom Festival at Wenatchee, Wash., to Advertise Yakima's Fiftieth Anniversary Celebration. (Times Wide World Photos.)

Senator Soaper Says:

Doors on a new Washington edifice will be of bronze and thirty feet high. The disappointed office-hunter will please not slam these on the way out.

A chemist thinks the American of 2035 will be seven feet tall. He had better be, if he isn't to be suffocated by the debt.

An army hothead speaks of seizing islands in event of war. We picked up a set in '98 and were thirty-six years wringing our independence from them.

Stylists predict the return of high-laced footwear. With costs going up, launching an enterprise would naturally call for a longer shoestring.

A trade survey shows Brazil recovering even more rapidly than the United States. It must be borne in mind that nuts in Brazil are a money crop.

A Western metropolis reports 33 per cent of its beer dispensaries failing within a year. It is nothing to see two sunken beer gardens to a block.

An exchange dealing in cheese futures is open for business in the West. This is new, as all a cheese has had heretofore was a past.

Simile: As immaterial as an error in listing the order of the Dionne babes from left to right.

A writer in Arabia counted 900 successive revolutions by a dervish. And yet, while Congress is considering the bonus, why watch a dervish?

One of the King's coaches demolished a fruit peddler's wagon in London. How medieval, in an age when royal apple carts are being upset!

A calf in New England was born with its heart in its mouth. That AAA program is unnerving the bravest of our four-footed friends.

At the price our Treasury offers, it's a wonder England didn't sell its silver jubilee to Morgenthau.

Vassar dietitians demonstrate that a growing college girl can live on 43 cents a day for food. Do they mean on, or on and on?

Berlin is stunned by the world's denunciation of its press censorship, which permits weather reports, recipes for leftovers and outspoken castigation of the wildflower vandal.

Hundreds of farm families are being moved to Alaska. Picture their surprise next December when the Government fails to shift them to Florida.

A note containing a dime turned up at the White House. There was doubt at first whether it was a chain letter or a remittance on the French debt.

Poultry in Western Kansas was smothered in the latest dirt storm. Another rumor, that the hens are laying bricks, is unconfirmed.

The pursuit of happiness, one of the citizens' oldest privileges, has run smack up against an Ohio law that bans any endurance contest.

Odds and Eddies

When a man is unable to choose between two evils he usually hunts up a third. — *Columbia State*.

One reason why a President has such a tough time with a program is that all the boys want to do solos, instead of ensemble work. — *Boston Herald*.

"GOING DOWN." "Clean up, paint up, patch up," The pep-up slogan goes, But how the deuce to catch up 'S the up I want to know. — *Indianapolis News*.

When you sing a person's praises he doesn't care whether your voice is cultivated or not, just so it is loud and long. — *Los Angeles Times*.

DISCREPANCY.
I want to trust my fellow-men;
I like to think their morals sound.
And yet the column headed "Lost"
Is thrice the size of that called
"Found." — *Strays*.

The one comforting thing about paying your taxes this year is the conviction that they're going to be ever so much worse later on. — *Boston Transcript*.

It may be true that the poor old blue eagle is doomed to extinction, but his bill, nevertheless, will probably be preserved for many, many years to come. — *Boston Herald*.

REPERCUSSION.
I'm not much addicted to Stein,
Whose verse, though presumably
fine,
Is somewhat opaque
And harder to make
A bloomin' thing out of than mine. — *Philadelphia Bulletin*.

Jud Tunkins says he finds that no matter how many folks try to tell him about finance, the note-teller at the bank always has the last word. — *Washington Star*.

Don't worry if Willie is wild and reckless. He may get to be a great leader when the people get mad about something. — *Richmond News-Leader*.



GARMENTS
PROOF
AGAINST THE
INTENSE
HEAT OF AN
AIRPLANE
FIRE: A MAN
WEARING AN
ASBESTOS
SUIT

Being Helped by
a Comrade Simi-
larly Dressed
From the Cockpit
of an Airplane
in Which He Had
Sat Until the
Flames Were
Blazing All
Around Him in a
Demonstration at
Hayes, England.
(Times Wide
World Photos.)



A PARACHUTE
JUMP FROM
AN ALTITUDE
OF ONLY 160
FEET:
RENE COURTIN
Preparing for a
Drop From a
Captive Balloon
Near Vincennes,
France, in a Test
of the Rapidity
of a Parachute's
Opening.

(Times Wide
World Photos,
Paris Bureau.)

61000017

Visit ENGLAND and WALES Go this Summer



SEE IT ALL BY TRAIN

DON'T talk about a trip—go this year, the Silver Jubilee of King George's Accession. • In England you have the widest choice of sports in the world—Wimbledon for tennis; Ascot, Epsom and Newmarket for racing; Henley, the father of all regattas; yachting at Cowes—the ancestral home of America's cup; golf, cricket—sporting life at its swiftest pace. Theatres offer both your favourites and ours; the smartest shops sponsor chic styles and newest creations. Musicals, night clubs promise bright days and gay nights in our new England, with everything for an American good time in the impeccable London style. • Thousand-year old Oxford and Cambridge are like dreams come true. You cannot miss the National Eisteddfod at Caernarvon, Wales. This vivid, colourful gathering of Welsh bards, choirs and bands is unique in the world. • Make England the base for your European tour. • For itineraries, literature, maps, etc., write Department 13.

T. R. DESTER, General Traffic Manager, ASSOCIATED BRITISH RAILWAYS, Inc.
551 Fifth Avenue, New York... or your own tourist agent

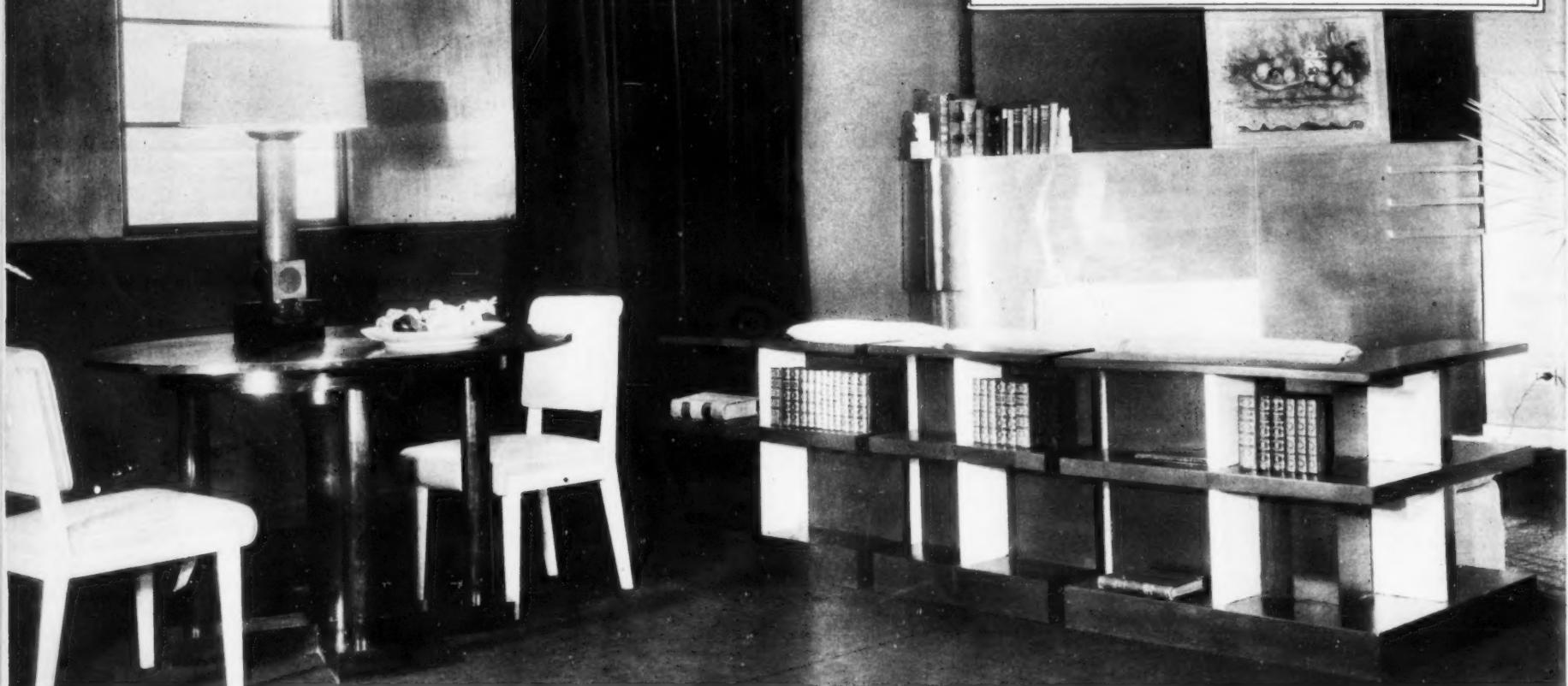
ASSOCIATED
BRITISH RAILWAYS
INC.



Modern Home Interiors

by CYNTHIA MARRIN

MODERN decoration has become a recognized period and is particularly adaptable to present-day living. Its classical, clear-cut lines are not only pleasing to the eye but fit into large or small quarters equally well. White still retains its tremendous popularity in this type of decoration.



DARK RED-BROWN AND WHITE ARE THE PREDOMINATING COLORS IN THIS ROOM.

The polished metal used in the decoration is a distinctly new and interesting idea. The walls are painted dark red-brown; the rug is a rich warm brown. An unusual window treatment has copper plaques at intervals and draperies in dark red-brown velour. The odd-shaped fireplace is of shining copper. Divisional bookcases painted in gunmetal color, with cross sections painted white, back a white upholstered sofa. A bright color note is shown in the two modern side chairs with white frames and yellow leather seats and backs. An imposing modern lamp on the table has a polished metal base with gunmetal and chrome trimming and an off-white tin shade. All decorations on this page by R. H. Macy & Co.

(All Photos by Robert Yarnall Richie.)



MODERN BLUE PAPER WITH TINY STARS

is used on the walls and white paper on the ceiling of a young person's room. Well tailored white celanese curtains contrast beautifully with the blue walls. The three seats forming a corner settee are upholstered in white leather and the furniture is white with brown trimming. On the gray linoleum floor is a Swedish scatter rug repeating the coloring of the decoration and pulling it together. It has gray, bright blue and brown mixed in an interesting design.

THE WALLS AND CARPET IN THIS MODERN ROOM

are in a Van Dyke brown shade. Severely straight draperies of green and white glazed chintz of Guatemalan design hang in deep folds touching the floor. The desk and low table are in walnut and modern black. A comfortable low chair and ottoman are upholstered in white leather on the inside and white cellophane on the outside. Added color is introduced in the beige and cinnamon plaid upholstery of the desk chair and in the two prints on the wall.

Prix de Rome



THE WINNER OF THE PRIX DE ROME AWARD IN PAINTING FOR 1935: "COUNTY FAIR,"

a large panel in egg-tempura by Robert B. Green of Pittsburgh, which has won for the artist one of the four fellowships, each of a value of nearly \$4,000 for two years of study at the American Academy in Rome, awarded in the Academy's national competition in the Grand Central Art Galleries, New York, open to American college students of painting, sculpture, architecture and landscape architecture.

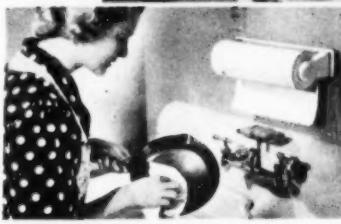
The winning of scholarships is not a new experience to young Mr. Green, for the last two years of his work at Yale were provided for by such rewards for merit. A graduate of Carnegie Institute of Technology with the degree of B. A. in 1931 and of Yale with the degree of B. F. A. this year, the artist, now 25, will make mural painting his special study at Rome. His work first attracted national attention last year when he received honorable mention in the Prix de Rome competition.

1000010

Kitchen Towels— a penny a dozen

**ScotTowels
2 large rolls—25¢**

Ivory or Green Fixture—25¢



WIPING POTS AND PANS—These "thirsty fibre" ScotTowels quickly wipe off grease and soot. Use, then throw away!



WIPING STOVES—Whisk off the dirt with a clean ScotTowel. So quick, and easier on your hands than messy kitchen rags.



DRAINING FOODS—ScotTowels are more absorbent than ordinary paper for draining grease from bacon or fried foods.

**Always Clean and Dry—
ready when you need one**

THINK of it! 300 (2 rolls) of these pure white, soft and absorbent paper towels cost but 25¢! Actually only a penny a dozen!

ScotTowels in your kitchen save good dish towels—cut down on laundry.

A greasy pan to wipe . . . lettuce to drain . . . something spilled on the table . . . glass to polish . . . hands to dry—just whisk a ScotTowel off the neat white roll. Use it. Throw it away. There's nothing to wash or rinse out. No handling of damp cloths that roughen and reddens your hands!

Made of "thirsty fibre," these handy ScotTowels are soft and highly absorbent. They *really* dry. Put a roll in your kitchen—today. See for yourself how many messy tasks they make easier, quicker!

You'll find ScotTowels on sale at grocery, drug and department stores. Or write Scott Paper Co., Chester, Pa.

SPECIAL OFFER—SCOTT PAPER CO. CHESTER, PA.

If your dealer does not sell ScotTowels, send us 50¢ (money or stamps) and we will send you postage paid—

2 ROLLS OF SCOTTOWELS, AND 1 ENAMELED FIXTURE,
or SEND \$1.00 FOR 6 ROLLS AND ONE FIXTURE

Check color of towel fixture desired: ivory pale green

Name _____

Address _____
Dealer's Name and Address _____

MP-B-26



Mid-Week Pictorial

The National News Picture Magazine

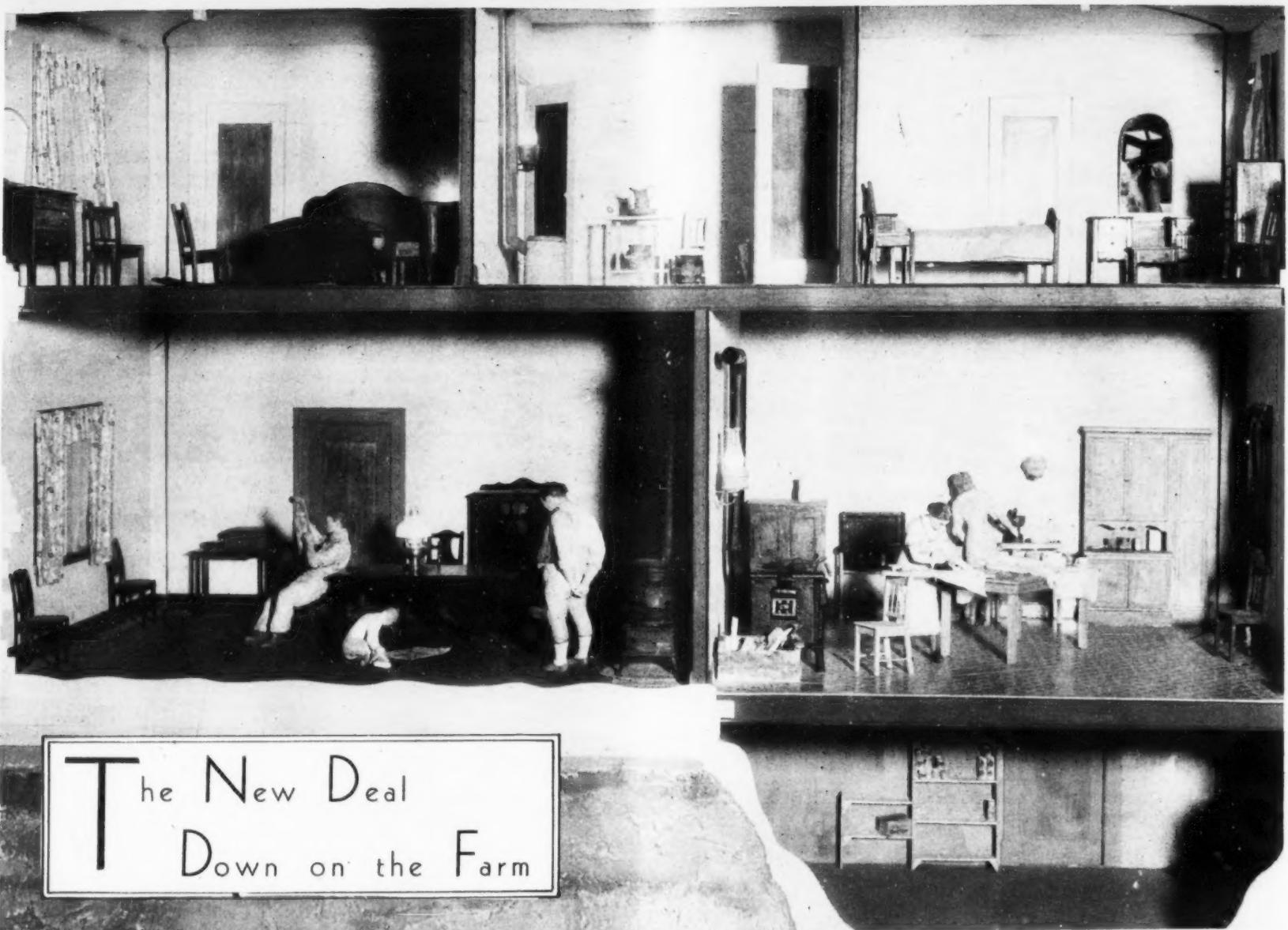
13 issues for \$1

More than one hundred photographs of news and sports events, persons prominent in the news of the day, scientists and explorers, the theatre, fashions and beauty. Send in your name and address today.

Add 50 cents for Foreign Postage

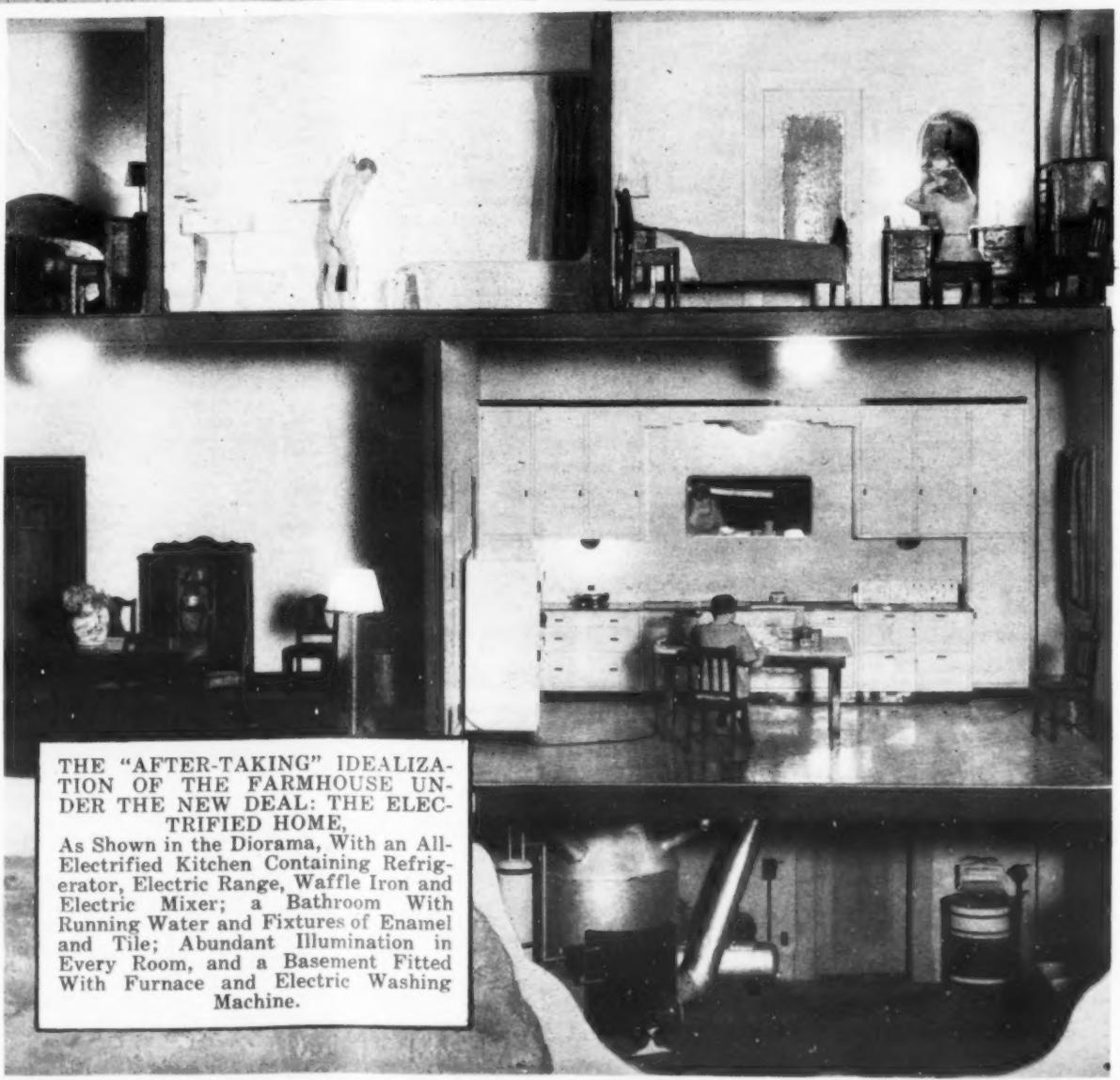
The New York Times Company
TIMES SQUARE, N. Y.

Mid-Week Pictorial, May 25, 1935



THE "BEFORE-TAKING" VERSION
OF AN EXHIBITION SHOWING THE
BENEFITS OF ELECTRIFICATION
IN THE RURAL DISTRICTS: THE
OLD FARM HOME,

As Portrayed in a Diorama on Display
in the Central Corridor of the Interior
Building in Washington. Wood Stoves
Are to Be Seen in Kitchen and Dining
Room, Kerosene Lamps Are Used
Wherever Light Is Required; the Pump
in the Kitchen Sink Is Operated by
Hand; an Ordinary Tub Serves for
Bathing Purposes, and the Basement
Is Virtually Waste Space.



THE "AFTER-TAKING" IDEALIZA-
TION OF THE FARMHOUSE UN-
DER THE NEW DEAL: THE ELEC-
TRIFIED HOME,

As Shown in the Diorama, With an All-
Electrified Kitchen Containing Refrig-
erator, Electric Range, Waffle Iron and
Electric Mixer; a Bathroom With
Running Water and Fixtures of Enamel
and Tile; Abundant Illumination in
Every Room, and a Basement Fitted
With Furnace and Electric Washing
Machine.

**NEW ORLEANS
AND BACK**

First Class \$90 all-expense Tour
(Less if two in hotel room)

10% diverting days at sea (5% going, 5 returning). Transfers between ship and hotel in New Orleans. Hotel room with bath for 4 days. Sightseeing trips, including a Gay Night Life Tour of Cabarets and Casinos.

Sail May 29, June 19, July 10 or later

For literature and reservations apply:
535 Fifth Avenue, New York, N. Y.
Telephone Murray Hill 2-8400
or any authorized tourist agency

**SOUTHERN PACIFIC
STEAMSHIP LINES
"MORGAN LINE"**



WHITE ORGANDIE FOR SUMMER
EVENINGS IS REFRESHINGLY
SMART.

The Girl Standing Wears It Embroidered
in Red Silk With a Plain Cape. From
Mme. Lichtenstein. The Other Is Eyelet
Embroidered and Has a Red Suede Belt.
From Saks-Fifth Ave.

Lovely Evening Frocks

FOR WARM SUMMER
NIGHTS



THE LOVELY GOWN OF CIEL BLUE SATIN

Is Trimmed With Diamant Clasps and
Has a Matching Jacket. From the
Specialty Shop, B. Altman. Dignity and
Charm Are Displayed in the Gown of
Beige Lace Appliquéd on Beige Net
Having a Brown Taffeta Sash. From
MacVeady.



COTTON RIVALS SILK IN THESE CHARMING GOWNS: AT THE
LEFT, GAYLY FLOWERED COTTON SEERSUCKER
Is Lined With White Glazed Chintz. From Stein & Blaine. At the Right,
White Granazza With Large Interlocking Dots of Rose and Drawn Work
Has a Rose Velvet Sash. From Mary Walls.
(Photos by New York Times Studios.)

A black and white advertisement for Marlboro cigarettes. It features a close-up of a woman's face with a focus on her lips. Two cigarettes are held in front of her mouth, one labeled "IVORY TIPS Protect the Lips". A pack of Marlboro cigarettes is shown below, with the brand name "Marlboro" and "CIGARETTES" clearly visible. The bottom half of the ad contains the text "Marlboro" in a large, stylized script, "MILD AS MAY", and "CREATED BY PHILIP MORRIS".

The Screen

Katharine Hepburn in

"BREAK OF HEARTS"



(No. 1.) Constance Dane (Katharine Hepburn), a gifted young composer, meets the famous musical director, Franz Roberetti (Charles Boyer), who recognizes her talent and offers to insure her success, in a scene from the picture "Break of Hearts."



(No. 2.) Constance and Franz, wedded in art, decide to be married in fact. Their friends, Johnny Lawrence (John Beal), a society play-boy infatuated with Constance, and Talma (Jean Hersholt), Franz's former music teacher, help celebrate the event.



(No. 4.) Later, upon his return to America, Franz meets his divorced wife and realizing the mistake he has made implores her to forgive him and return to him. Constance, about to be married to Johnny Lawrence, refuses to change her plans.



(No. 5.) Franz, broken by his loss, begins to neglect his musical career. In order to save him his old teacher, Talma, attempts to bring about a reconciliation between him and Constance and persuades her to return to him.

HATS THROUGH THE AGES



COPIES OF TWO PRESIDENTIAL HEADPIECES IN AN EXHIBITION TRACING THE EVOLUTION OF THE HAT: THE GEORGE WASHINGTON TRICORNE AND THE ABRAHAM LINCOLN "STOVEPIPE"

on Display at the Men's Hat Show in Sixty Wall Tower, New York. The Lincoln Hat Is Eight Inches High as Against Six for the Modern High Silk Hat.



A CRUSADER'S HEADPIECE, Heavy and Uncomfortable but Decidedly Useful in the Age of Battle Axe and Spear.



HEAD ARMOR OF KING ARTHUR'S TIME, When Metal Workers Were the Fashionable Hatters.



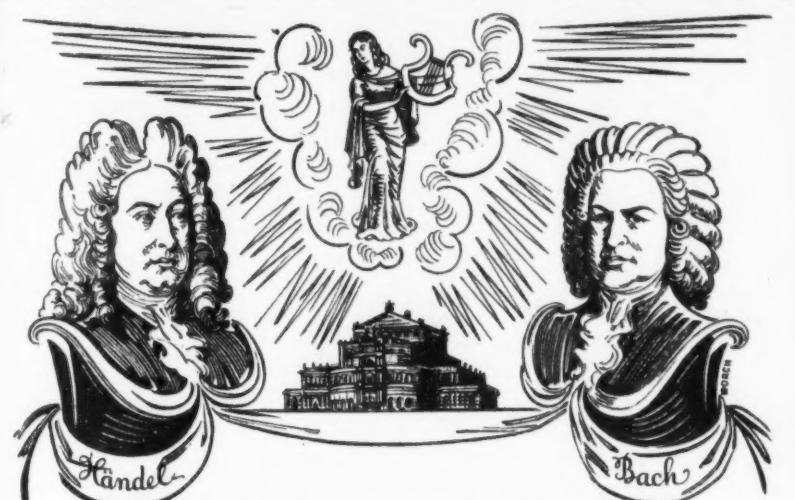
A SPANISH HELMET OF THE SIXTEENTH CENTURY, Still the Iron Age in Men's Headgear.



CHANGES IN POLICE HEADGEAR: A NEW YORK HELMET of the Nineties Contrasted With the Patrolman's Cap Now in Use, as Exhibited at the Hat Show.

00923

S.S. 1935



GERMANY *the Land of Music*



Devotees of all that is finest in music and art will derive special pleasure from a visit to Germany this year. Johann Sebastian Bach, father of all great modern music, whose cantatas have gained immortal appreciation in the hearts of all music lovers, and Georg Friedrich Handel whose oratorios and operas ring with inspired mastery, were born in Germany 250 years ago.

To celebrate this double anniversary, Germany's great music centers will present special Bach and Handel festivals and concerts. Then there are the regular summer festivals and operas headed by the Berlin Art Weeks in May and June, the famous Wagner and Mozart Festivals in Munich, and the Heidelberg Dramatic Festivals both in July and August.

Art lovers, students and vacationers find Germany ready with rich fare for them this summer. All through the land . . . treasure houses of art, architecture, sculpture; galleries where hang imperishable masterpieces; theatres, open-air festivals, historic folk dances, exhibitions. Libraries filled with rare volumes. Fascinating antique and art shops. Modernistic cities and medieval towns. Castles rich in romance and the picturesque villages of the Black Forest and Bavarian Alps.

The generous hospitality of the land of *Wanderlust* and *Gemütlichkeit* is again expressed by special arrangements for American visitors: 60% reductions of railroad fares and Registered Travel Marks selling far below regular exchange quotations—thereby practically eliminating the disadvantages of the reduced dollar. Please write for information and booklet Number 122.

100th Anniversary of the German Railroad,
the world's largest railroad enterprise

GERMAN TOURIST INFORMATION OFFICE

665 Fifth Avenue, at 53rd Street, New York



Mid-Week Pictorial, May 25, 1935

PRIZE WINNERS
in the
Amateur
Photographic Competition



A CATCH.
Submitted by Cherie French of Seattle, Wash.
(First Prize, \$15.)



FRONT DOOR ARGUMENT.
Swallows Photographed by J. Allan Cash of Belleville, Ont.
(Second Prize, \$10.)



PORTRAIT OF A YOUNG LADY WITH
A SWEET TOOTH.
Submitted by Edward Farrell of Oak-
land, Calif.
(Cash Award, \$3.)

PASTORAL.
From Vincent Belgarbo of
Chicago, Ill.
(Cash Award, \$3.)

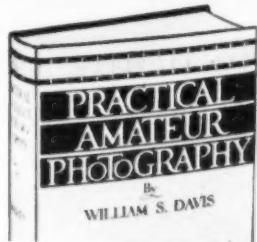
PORLAND
HEAD
LIGHT AT
PORLAND,
MAINE.
Offered by
Mrs. Elmore
C. Edmunds
of South
Paris, Me.
(Cash
Award, \$3.)



RULES FOR MID-WEEK PICTORIAL AMATEUR PHOTOGRAPHIC COMPETITION.

Prize-winning pictures in the Amateur Photographic Competition are published in the last issue of each month. MID-WEEK PICTORIAL awards a first prize of \$15 for the best amateur photograph, \$10 for the second best photograph and \$3 for each of the other photographs accepted. Amateur photographs must be submitted by the actual photographer, they must carry return postage, and should be addressed to the Amateur Photograph Editor, MID-WEEK PICTORIAL, 229 West Forty-third Street, New York, N. Y.

This Famous Handbook Has Shown Thousands How to Take PRIZE WINNING PICTURES



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containing latest material on 16 and 8 mm. Motion Pictures, color photography, and MINIATURE CAMERAS.

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264 pages of useful information on every phase of photography, written in non-technical language by one of America's best-known photographers, William S. Davis, who has exhibited all over the world and won more than forty prizes in open competition.

How to make better enlargements; how to get new and unusual effects in printing; how to compose still-life, landscape, figure, portrait and close-up subjects; how to get interesting lighting effects; the best camera and lens equipment for various types of work; the use of filters; the correct use of exposure stops; how to make a complete home dark room; all these and hundreds of other subjects are presented, with a valuable bibliography and a glossary of all the terms used in photography. 17 chapters, 16 halftone plates, cloth bound, indexed for quick reference. Send the **SEND NO MONEY** coupon at once for your copy.

LITTLE, BROWN & CO., 34 Beacon St., Boston, Mass.
Please send me at once a copy of the NEW EDITION
of Practical Amateur Photography. When it arrives I
will pay the postman \$2.25 plus postage. If I am not
entirely satisfied I may return the book within 5 days
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Address _____

LENS SPEED...what it is...how to use it

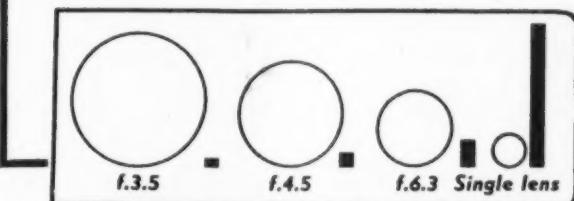
THE faster the lens on your camera, the less light you need to take pictures. And the less light you need, the greater the variety of snapshots you can take.

Lens speed is denoted by an "f" rating—such as f.4.5 and f.6.3. The smaller the "f" number, the larger the diameter of the lens . . . hence, an f.4.5 lens admits more light—is bigger, therefore *faster*—than an f.6.3 lens when fully open.

When you buy a camera, get one with a good fast lens. It will let you take pictures at higher shutter speeds . . . and even indoors at night with Mazda Photoflood bulbs. It will increase your fun in picture taking many fold.

Of course, you won't take all your pictures with the lens wide open—but, like a high-powered automobile, it's nice to have the extra power when you need it.

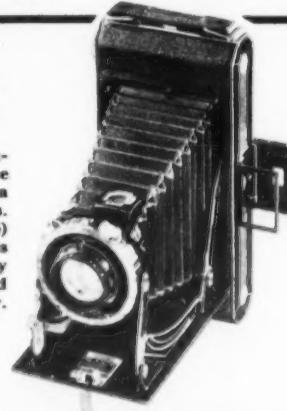
CIRCLES indicate relative openings of various lenses. Bars indicate relative times of exposure necessary. The bigger or faster the lens, the shorter the exposure that is needed. Notice that an f.3.5 lens is 16 times faster than an ordinary single lens . . . thus, you can take action pictures at 1/400 second with an f.3.5 camera where a 1/25-second exposure would be required with an ordinary camera.



f.4.5 KODAK SIX-16

(right)
Kodak Six-16 with f.4.5 lens will instantly appeal to those who know fine photographic equipment. It takes a standard-size picture—2½ x 4¼ inches.

Its fast Kodak Anastigmat lens (f.4.5) and the Compur shutter with its speeds from 1 to 1/250 second give you mastery of light and "action." Conventional and eye-level finders. Built-in self-timer. Focuses down to 4 feet. Costs \$40.



f.3.5 KODAK DUO

(above)
...the miniature Kodak that makes a larger picture. In the rain . . . indoors . . . almost anywhere . . . at night with Photoflood bulbs. The crisp, sharp f.3.5 lens lets you take pictures. And the Compur shutter gives you speeds up to 1/300 second—fast enough to "stop" an express train.

Takes sixteen pictures on a roll of 620 Kodak Film. And each picture is 15x2½ inches, large enough for your album. Complete with depth-of-focus scale . . . Kodak Duo Six-20 costs \$52.50.



f.3.5 KODAK RETINA

(left)
This miniature Kodak is built for speed. A 1/500-second Compur shutter gives you command of action—and the keen f.3.5 anastigmat lens admits ample light for high-speed exposures in difficult light.

Thirty-six pictures, approximately 1x1½ inches, at a loading. And it's a real camera bargain. Complete with optical view finder—Kodak Retina costs about half as much as cameras of similar range—only \$57.50.

FREE! THE NEW KODAK CATALOG

16 pages of information on Kodaks and photographic equipment. It's yours for the asking. Eastman Kodak Co., Rochester, N. Y.

Name _____

Address _____

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M.P.5-26



THE THEATRE GUILD PRESENTS
PARADE

a satirical revue
with **JIMMY SAVO**

GUILD THEATRE, 52nd St., West of B'way. Matinees Thursday and Saturday, 2:30

GILBERT MILLER & LESLIE HOWARD in association with ARTHUR HOPKINS present
LESLIE HOWARD in THE PETRIFIED FOREST

by ROBERT SHERWOOD

BROADHURST Thea., W. 44th St., L.A.C. 4-1515. Eves. 8:45.
Matinees Wednesday & Saturday at 2:45

THE GROUP THEATRE PRESENTS
A NEW PLAY BY THE AUTHOR OF
"WAITING FOR LEFTY"

"AWAKE AND SING!"

By CLIFFORD ODETS

BELASCO, 44th St., East of B'way. Mats. THURS. & SAT., 50c to \$2
BRYANT 9-5100.



Walter Connolly
in the JOHN GOLDEN COMEDY HIT

The Bishop Misbehaves

By FRED JACKSON, with JANE WYATT
GOLDEN THEA., 45 ST., W. of B'way. Ev., 8:30
MATINEES WEDNESDAY & SATURDAY, 2:45

"A WINNING COMBINATION."
—N. Y. Times
"SPREADS DELIGHT."
—Sun



BROCK PEMBERTON
Presents

8TH CAPACITY
MONTH

PERSONAL APPEARANCE
with GLADYS GEORGE

LAWRENCE RILEY'S roaring comedy

Directed by Antoinette Perry & Mr. Pemberton

"An evening of laughter I shall long remember . . . A great star . . . a great company . . . a great show." —ED WYNN

HENRY MILLER'S Th., W. 43 St. Evs. 8:40. Mats. Thur. & Sat., 2:30



"FUNNIEST AND GOOFIEST FARCE IN
MANY MONTHS." — *Sobol, Journal*

" . . . A topsy-turvy comedy . . .
shrewd and jocular horseplay . . .
the laughs come in the right place."
—ATKINSON, Times

PLAYHOUSE 48th St., E. of B'way. Evs. 8:45
Matinees Wednesday and Saturday 2:45—50c to \$2

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Elisabeth Bergner

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First Mezzanine seats may be reserved in advance—Phone COLUMBUS 5-6535



VERA
MARSHE
AND EARL
OXFORD,
as They Appear in the
Theatre
Guild's
Musical
Revue,
"Parade," at
the Guild
Theatre.
(Vandam.)

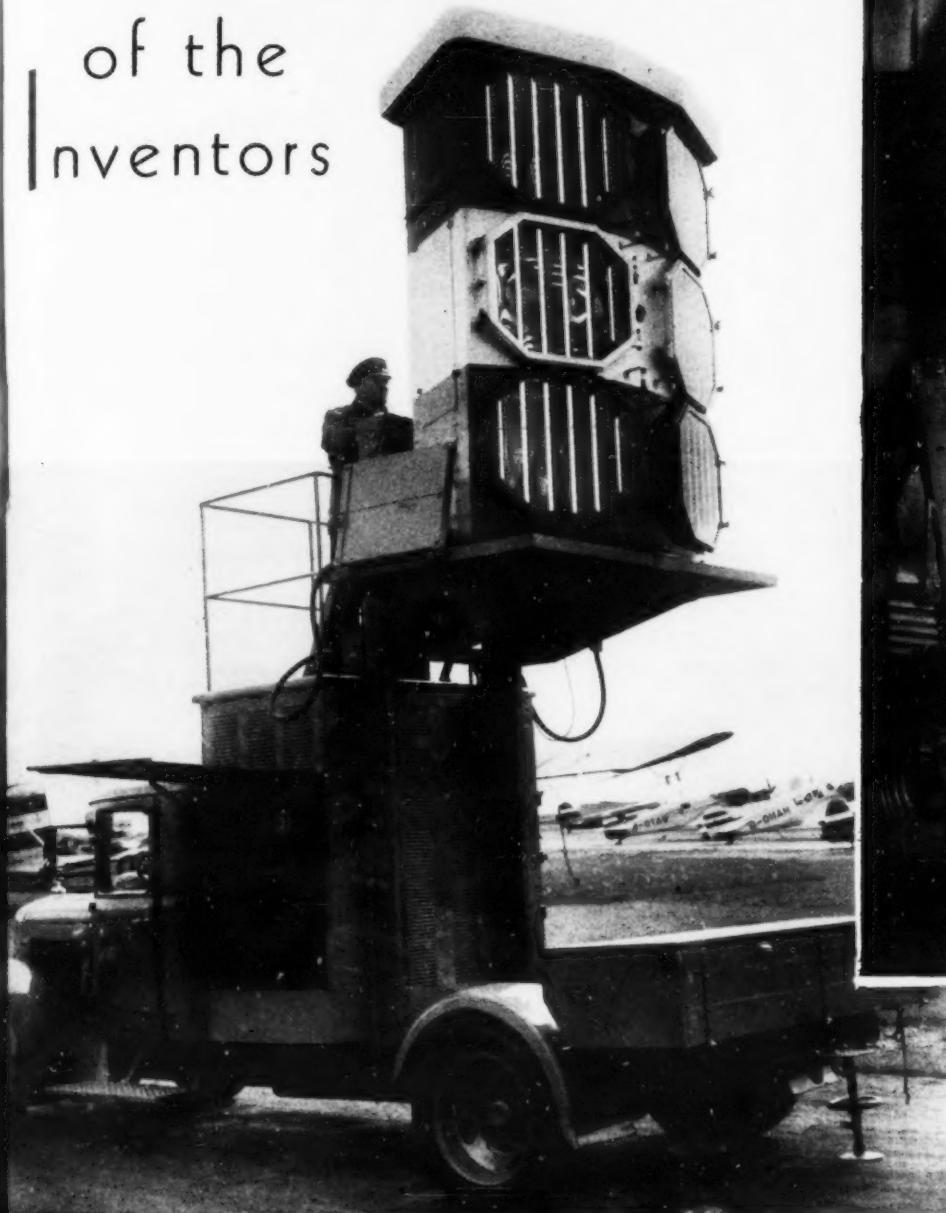


GEORGE M. COHAN,
in the Players' Club Revival of "Seven Keys to
Baldpate," at the National Theatre.
(Ben Pinchot.)

James CAGNEY as "one of the" **G-MEN**—Warner Bros. ★★★★
Original Epic of Gangland's Waterloo!—Strand

B'way & 47th 25c to 1 p.m. Weekdays

New Products of the Inventors



A LIGHTHOUSE
ON WHEELS
FOR AVIATION
USE:
MOTORIZED
APPARATUS,
With Lights Capable of Illuminating a Large Area for Night Landings or Take-offs Ready for Service at the Tempelhof Airport in Berlin.
(Times Wide World Photos, Berlin Bureau.)

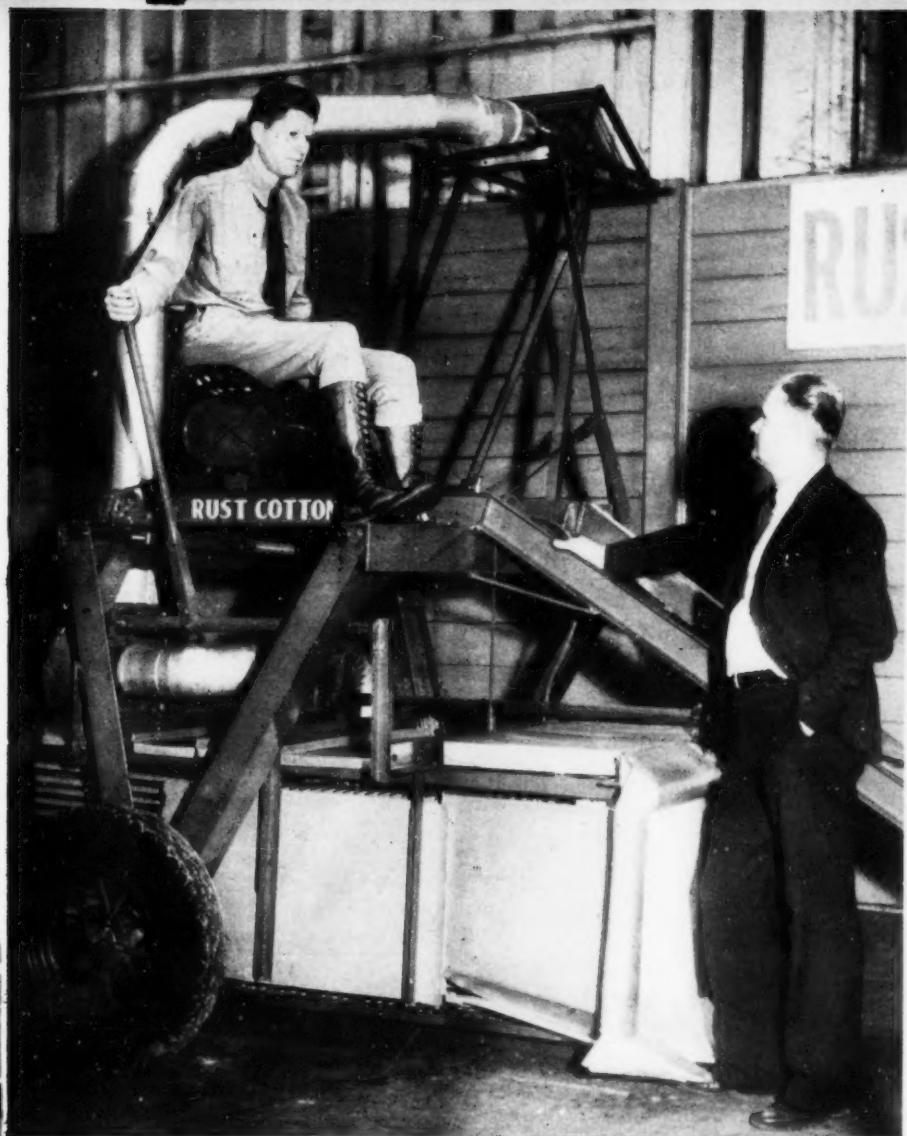


THE MAKING OF A PARACHUTE TO LOWER A 4,500-POUND PLANE FROM A HEIGHT OF 5,000 FEET:

COLONEL ROSCOE TURNER

Working With Guy Ball, Parachute Expert, on a Ninety-Foot Parachute to Be Used Near Sacramento, Calif., For an Experiment in "Jumping" With a Transport Plane. The Parachute Contains 1,000 Yards of Silk and Cost \$3,000.

(Times Wide World Photos, Los Angeles Bureau.)



THEY ANNOUNCE THE COMPLETION OF A MECHANICAL COTTON PICKER: JOHN D. AND MACK D. RUST, Brothers, of Memphis, Exhibiting Their 2,100-Pound Machine, Which They Believe Will Do the Work of 50 to 100 Men in the Cotton Fields. It Consists Primarily of an Endless Belt Carrying Several Hundred Smooth Wire Spindles, Which Are Automatically Moistened so as to Cause the Cotton to Adhere to Them. The Inventors Say the Machine Can Be Operated at a Cost of 98 Cents an Acre.
(Times Wide World Photos.)



IT LOOKS RIGHT INTO A SEALED CAN:
AN EX-RAY INSPECTION MACHINE,

With Which It Is Possible to Detect Nails, Pebbles or Small Pieces of Metal in Canned Goods on the Production Line, Being Used at Milwaukee to Inspect Aluminum Castings for Flaws. The Operator Looks Into an Eye-piece Similar to That of the Old-fashioned Stereopticon and Gets a Stereoscopic View of the Interior of Each Product as It Goes By.

(Times Wide World Photos.)

00027

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